



GlnI[®] Prospective Providers Checklist

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GInI® – the Global Innovation Institute® – operates the most comprehensive and professionally managed evidence-based innovation certification and accreditation program anywhere in the world – for both individuals and businesses.

By partnering with GInI®, you can have full assurance that everything you learn – and therefore everything you teach – reflects the latest in innovation thought leadership. This is because GInI® is fully committed to remaining the global thought leader in the field of business innovation.

Upon becoming a GInI® Authorized Provider, your firm will immediately gain recognition and credibility in the field of innovation. More importantly, affiliation with GInI® gives providers the clear advantage they need by offering them the confidence that comes only from delivering certifications backed by the world's foremost authority in business innovation.

The following series of checklists are intended to aid the prospective Provider in understanding the process for applying for and becoming a GInI® Authorized Provider, and for thereafter promoting themselves as such.

Beginning the Application Process for Becoming a GInI[®] Authorized Provider.

<p>Consider the type of GInI[®] Authorized Provider you wish for your firm to be.</p>	<p>Visit GInI's website to learn more about each type of Provider.</p> <ul style="list-style-type: none"> • Authorized Innovation Provider[®] – AInP[®]. • Authorized Training Provider[®] – ATP[®]. 	<input data-bbox="1386 544 1479 640" type="checkbox"/>
<p>Review GInI's guidebooks for each type of Provider to understand the benefits afforded to each.</p>	<p>Reference the following guidebooks from the GInI web site:</p> <ul style="list-style-type: none"> • GInI AInP[®] Guidebook. • GInI ATP[®] Guidebook. 	<input data-bbox="1386 959 1479 1055" type="checkbox"/>
<p>Decide which type of Provider best suits your firm, and which you therefore wish to register as.</p>	<p>If, after reviewing the GInI[®] web site and the Provider Guidebooks, you are still unsure, you may contact GInI directly to answer any questions and seek additional guidance. Email either: ainp@gini.org or atp@gini.org.</p>	<input data-bbox="1386 1378 1479 1474" type="checkbox"/>
<p>Complete the appropriate GInI Provider Form – AInP[®] or ATP[®] – and attach the required documentation.</p>	<p>Include the following items:</p> <ul style="list-style-type: none"> • Fill the Authorized Provider Form. • The firm's formation papers / trade license / CoGS. • The firm's logo (in JPEG format). • A profile of the firm. • Copies of the passports of the two primary contact persons. 	<input data-bbox="1386 1796 1479 1891" type="checkbox"/>




Glnl® Application Review – by the Glnl® Authorized Provider Committee.

<p>Await Glnl’s Application Review Process.</p>	<p>The Glnl® Authorized Provider Committee will review your application and thereafter make an initial acceptance or rejection determination. In most cases this will be done within seven business days.</p>	<input type="checkbox"/>
<p>Provide Glnl® with additional information if requested.</p>	<p>If necessary, Glnl’s Authorized Provider Committee may contact you to request additional information on your form or any of its principals.</p>	<input type="checkbox"/>

Following Application Approval.

<p>If approved as an AInP – receive official notification from Glnl of your firm’s approval as an AInP.</p>	<p>You will be notified by Glnl® of your firm’s approval as an AInP® and will be requested to pay the corresponding AInP® Registration Fee within five business days. Failure to pay the AInP® Registration Fee within five business days will cause your approval to lapse. Contact your Relationship Manager should you require assistance with this. Once you have paid the AInP® Registration Fee you will receive an official Letter of Authorization indicating your firm’s official status as a Glnl® AInP®. At this point your firm becomes fully authorized to provide all of Glnl’s products and services and to freely use all of Glnl’s registered trademarks.</p>	<input type="checkbox"/>
<p>If approved as an ATP® – receive official notification from Glnl® of your firm’s approval as an ATP®.</p>	<p>You will be notified by Glnl® of your firm’s approval as an ATP® and will receive an official Letter of Authorization indicating its official status as a Glnl ATP®. At this point, your firm becomes fully authorized to provide the Glnl® products and services permitted of ATPs® and to freely use the corresponding Glnl® registered trademarks.</p>	<input type="checkbox"/>
<p>Receive your listing in the Glnl® Providers Directory.</p>	<p>Following the steps above, Glnl® will list your firm as as official Glnl® Authorized Provider within the Providers Directory found on the Glnl® web site.</p>	<input type="checkbox"/>
<p>Access and update your firm’s profile on the Glnl® Provider Platform.</p>	<p>Following the steps above, Glnl® will issue your firm an official username and password with which to access Glnl’s Provider Platform. You should log in to this platform and ensure that your firm’s profile is up-to-date and if needed update it.</p>	<input type="checkbox"/>

Beginning the Application Process for Becoming a GInI® Authorized Provider.

<p>Begin promoting your firm's affiliation with GInI® and its official designation as a GInI® Authorized Provider.</p>	<p>Your firm should undertake the following steps to begin promoting its affiliation with GInI®:</p> <ul style="list-style-type: none"> • Add the GInI® logo (AlnP® or ATP®) to your firm's web site. • List the GInI® certifications on your firm's web site. • Add the GInI® Provider designation (AlnP® or ATP®) to the email signatures of all of your firm's staff. 	
<p>Begin marketing and promoting your firm's delivery of the GInI® programs</p>	<p>Use whatever marketing platforms and tools are most appropriate to your situation and market to make your firm's customer base aware of its affiliation with GInI® and its readiness to deliver the GInI® certification and/or accreditation programs.</p>	
<p>Use GInI's Press Release Template to issue a formal press release announcing your firm's affiliation with GInI® as an Authorized Provider.</p>	<p>If your firm wishes to issue a formal press release announcing its affiliation with GInI® as an Authorized Provider, it may use GInI's Press Release Template for doing so. This is a standardized template. To use it, you would:</p> <ul style="list-style-type: none"> • Insert your firm's information, logo, and slogan. • Send it to your GInI® Relationship Manager for review. • Receive GInI's approval (via email) within two business days. • Thereafter publish the press release. 	
<p>Either sell an initial GInI® program to a private client or arrange to deliver a public GInI® exam preparation training course.</p>	<p>New Authorized Providers are encouraged to act swiftly and definitively to secure their very first opportunity to deliver a GInI® program, so that they can quickly become familiar with working with GInI® and delivering its programs to their customers.</p>	